



Entertainment executive and investor, 41

THE PERFECT ...

plaid shirt

WHY IT'S NEW

If you think plaid shirts are just for lumberjacks, hipsters, and your husband, think again. Fall's versions (like this one from CK One, \$50) are refined and office appropriate.

HOW SHE

A former music executive, Eilis helped shape Beyonce's and Mariah Carey's careers before taunching a branding company and becoming a founding partner at an investing firm. An avid equestrian, she likes pieces that can take her "to work, to the barn, and to dinner," she

says. She pairs her plaid shirt with trousers (Chadwick Bell, \$1,280), a belted cardigan (NSF Clothing, \$380), and a splashy hat (Andean Collection, \$68). "I want to look fashionable, not like I'm wearing a business uniform." Watch, Michael Kors. Bracelets, Harriet Anthony Jewels. Clutch, Salvatore Ferragame, Shoes, 3.1 Phillip Lim.

WHY YOU SHOULD TRY IT

Plaid, when used correctly, is a fresh twist on office casual. "A plaid shirt with a more tailored item, like these beautiful trousers, looks put together but not overly serious," says Ellis.

ADAM'S TIP

When wearing menswear-inspired pieces, add feminine touches—like metallic heels—to avoid looking "too Annie Hall." And when mixing plaids, "keep colors in the same range."